Let's reinvent EDUCATION



GOTD

Grej of the Day (GOTD) is a Swedish micro lesson concept that has spread and is successfully used by 100.000s of teachers in more than 30 countries worldwide – including Finland, New Zeeland, France, Canada and the Netherlands.

Despite its phenomenal success across Europe, GOTD is yet to make its mark in Asia... a gap that is soon to be filled.

GOTD is based on the latest scientific studies concerning how the brain works – and how we actually can learn new things in the most efficient way.

Below some links to "how to use GOTD"-clips

https://www.youtube.com/watch?v=i4JDaGSTgwM https://www.youtube.com/watch?v=v5wwg80CO_Q https://www.youtube.com/watch?v=idQoz0Pbi9o https://www.youtube.com/watch?v=tVFxJ4MpGTQ

A typical GOTD lesson concist of a couple of simple steps:

1. There is always **a clue** for the students to try to solve (perhaps together with their parents) before the micro lesson. The clue is given to them the day before – because pre thinking is a proven way to learn more.

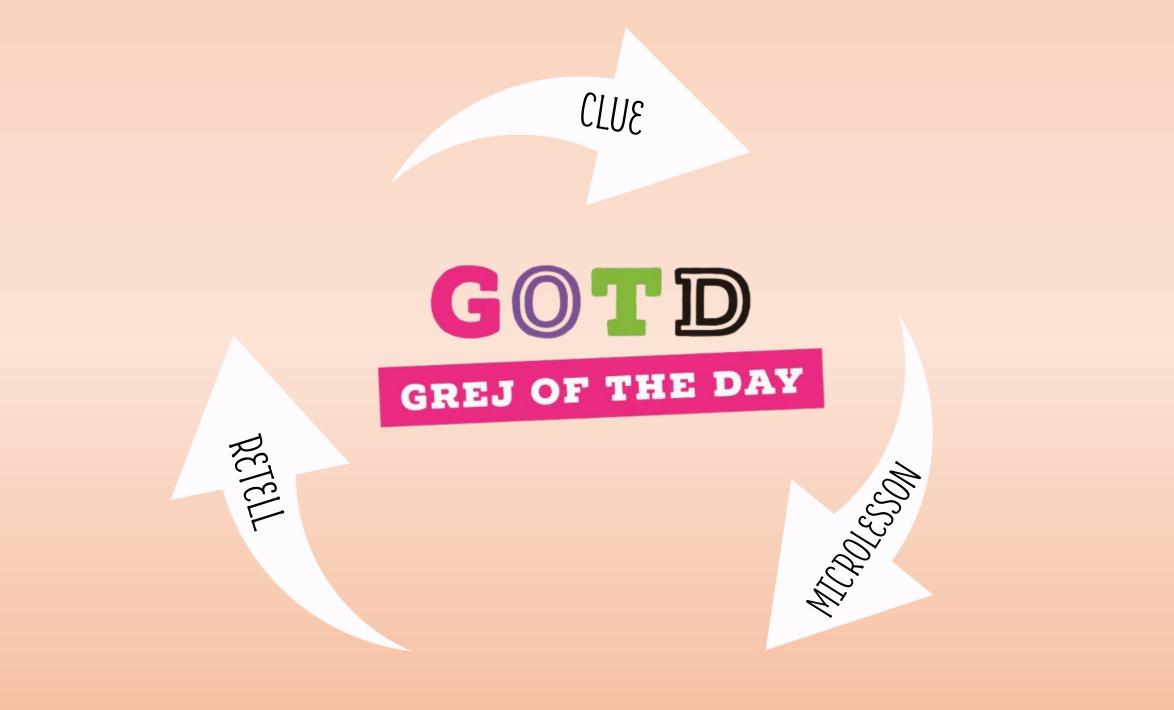
2. The following day the teacher presents the actual micro lesson to the class, using some GOTD principles:

- always **short** (8 minutes, for maximum focus),
- based on **storytelling** (not just facts more like a "fairytale of facts")
- always ending with a **wow** an extra jawdropping fact in the end!

3. The last step is focusing on **retelling**.

The students are supposed to retell parts of the GOTD to their parents in the afternoon to create <u>"a circle of learning"</u> – see next slide.

(retelling from memory is ranked as one of the MOST efficent ways to learn!)



GOTD study

There is also a new international study from University of Southern Queensland, Australia, where professor Melissa Fanshawe and her team have found **many significant benefits while using GOTD in the classroom.**

(Thousands of teachers, from 16 countries, have been involved in this study and if you click the link below you ´ll find their first article – and on the next slide some related quotes.)

https://blog.aare.edu.au/homework-what-we-could-do-to-make-it-better-for-students-teachers-and-parents/

"This is by far the concept where I have reached the best result!"

> "These micro-lessons really has a magic macroeffect" Parent, Singapore

"A game changer for education"

Principal, Finland

"Nothing I have used before has had the same positive effect on my students."



MIKAEL HERMANSSON Founder & CEO Grej of the Day

Mr Mikael Hermansson is an international award winning teacher, keynote speaker and author – and also the founder and creator of the sucessful **Grej of the Day** concept.

His dynamic and enthusiastic approach to teaching has inspired educators all over the world, making GOTD a universal tool adaptable to various subjects and educational settings.

He says: "GOTD makes learning fun and memorable, sparking students ´ natural curiosity and encouraging them to explore an never ending world wide web of knowledge"

Mr Hermansson has received several accolades during the years, including **Teacher of the Year** and **Speaker of the Year.** He is also a **Tedx** speaker.

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