

Let's reinvent

EDUCATION

GOTD

GREJ OF THE DAY

Grej of the Day (GOTD) is a Swedish micro lesson concept that has spread and is successfully used by 100.000s of teachers in more than 30 countries worldwide – including Finland, New Zealand, France, Canada and the Netherlands.

Despite its phenomenal success across Europe, GOTD is yet to make its mark in Asia... a gap that is soon to be filled.

GOTD is based on the latest scientific studies concerning how the brain works – and how we actually can learn new things in the most efficient way.

Below some links to "how to use GOTD"-clips

<https://www.youtube.com/watch?v=i4JDaGSTgwM>

https://www.youtube.com/watch?v=v5wwg80CO_Q

<https://www.youtube.com/watch?v=idQoz0Pbi9o>

<https://www.youtube.com/watch?v=tVFxJ4MpGTQ>

A typical GOTD lesson consist of a couple of simple steps:

1. There is always a **clue** for the students to try to solve (perhaps together with their parents) before the micro lesson. The clue is given to them the day before – because pre thinking is a proven way to learn more.

2. The following day the teacher presents the actual micro lesson to the class, using some GOTD principles:

- always **short** (8 minutes, for maximum focus),
- based on **storytelling** (not just facts – more like a "fairytale of facts")
- always ending with a **wow** – an extra jawdropping fact in the end!

3. The last step is focusing on **retelling**.

The students are supposed to retell parts of the GOTD to their parents in the afternoon to create "a circle of learning" – see next slide.

(retelling from memory is ranked as one of the MOST efficient ways to learn!)

CLUE

GOTD

GREJ OF THE DAY

RETELL

MICROLESSON

GOTD study

There is also a new international study from University of Southern Queensland, Australia, where professor Melissa Fanshawe and her team have found **many significant benefits while using GOTD in the classroom.**

(Thousands of teachers, from 16 countries, have been involved in this study and if you click the link below you ´ll find their first article – and on the next slide some related quotes.)

<https://blog.aare.edu.au/homework-what-we-could-do-to-make-it-better-for-students-teachers-and-parents/>

***”This is by far the concept
where I have reached the best
result!”***

Teacher, Canada

***”A game changer for
education”***

Principal, Finland

***”These micro-lessons
really has a magic macro-
effect”***

Parent, Singapore

***”Nothing I have used before has had
the same positive effect on my
students.”***

Educator, Turkey



MIKAEL HERMANSSON

Founder & CEO
Grej of the Day

Mr Mikael Hermansson is an international award winning teacher, keynote speaker and author – and also the founder and creator of the successful **Grej of the Day** concept.

His dynamic and enthusiastic approach to teaching has inspired educators all over the world, making GOTD a universal tool adaptable to various subjects and educational settings.

He says: *”GOTD makes learning fun and memorable, sparking students´ natural curiosity and encouraging them to explore an never ending world wide web of knowledge”*

Mr Hermansson has received several accolades during the years, including **Teacher of the Year** and **Speaker of the Year**. He is also a **Tedx** speaker.

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